



**CANADIAN CENTRE
FOR WOMEN'S
EMPOWERMENT**

**CENTRE CANADIEN
POUR L'AUTONOMISATION
DES FEMMES**

(Volunteer) Animation and Content Creator

About Us:

Canadian Center for Women's Empowerment (CCFWE) is a national registered non-profit organization dedicated to empowering domestic violence survivors to recover from economic abuse through awareness, education, and policy change. We work in partnership to ensure women have access to and control over their own economic resources. We focus on four strategic priorities: economic empowerment and financial equity; education and awareness; research on economic abuse; and policy influencing and system change. Our aim is to ensure that policy and practice recognize economic abuse so that victim-survivors are supported to achieve economic justice and abusers are held accountable for their behaviour.

Are you creative, visually driven, and passionate about using digital content to support meaningful change? CCFWE is seeking a reliable volunteer to join us as an Animation and Social Media Content Creator.

The volunteer Animation and Content Creator will work with CCFWE's communications and leadership teams to transform research, policy information, campaign messages, and educational materials into clear, engaging, and accessible visual content. This role will support CCFWE's social media platforms, programs, events, public education activities, and national and international campaigns, including Economic Abuse Awareness Month and International Economic Abuse Awareness Day.

Key Responsibilities

- Create short animations, motion graphics, reels, and educational videos for social media.
- Design social media graphics, carousels, infographics, campaign materials, and event promotions.
- Transform research findings and policy information into clear and engaging visual content.
- Create content for Instagram, LinkedIn, Facebook, YouTube, and other digital platforms.

- Support the development of campaign videos, event announcements, speaker promotions, and awareness materials.
- Edit short videos, including adding captions, text, music, transitions, and branding.
- Adapt content into different sizes and formats for each social media platform.
- Work with the communications team to develop creative content ideas and monthly content plans.
- Ensure that all content follows CCFWE's branding, messaging, and communication guidelines.
- Use respectful, trauma-informed, survivor-centred, and inclusive language and images.
- Ensure that videos and graphics are accessible, including captions and clear text.
- Organize and maintain digital files, templates, photos, videos, and design assets.
- Complete content assignments according to agreed timelines.
- Attend regular virtual meetings and provide updates on assigned work.

Qualifications

- Post - secondary or relevant experience in animation, graphic design, digital media, video production, marketing, communications, or a related field.
- Experience creating animations, social media graphics, short videos, reels, or digital content.
- Proficiency with tools such as Canva, Adobe Creative Suite, CapCut, After Effects, Premiere Pro, or similar platforms.
- Strong creative thinking and visual storytelling skills.
- Understanding of social media content formats and current digital communication practices.
- Ability to communicate complex information in a clear and visually engaging way.
- Strong attention to detail and commitment to producing high-quality work.
- Ability to manage multiple assignments and meet deadlines.
- Ability to work independently and collaborate with a remote team.
- Strong communication and time-management skills.
- Interest in social justice, economic justice, women's empowerment, gender-based violence prevention, or human rights.

Previous experience working with a nonprofit, advocacy organization, social justice campaign, or survivor-serving organization is considered an asset.

Level of Commitment

Location: Remote

Time Commitment: Approximately 5 - 10 hours per week

Duration: September 1 to December 15, 2026

Minimum Commitment: Minimum four months

Schedule: Flexible and established in collaboration with the selected volunteers

Requirements: Consistent weekly participation, timely communication, attendance at agreed-upon meetings, and completion of assigned writing responsibilities and deadlines

What the Volunteer Will Gain

- Practical experience in animation, visual storytelling, and nonprofit communications.
- Opportunities to contribute to national and international awareness campaigns.
- Portfolio-building opportunities through approved public-facing content.
- Experience translating research and policy information into clear and accessible digital content.
- Eligibility for a reference letter upon successful completion of the agreed volunteer term and responsibilities.
- Recognition for contributing to initiatives that prevent and address economic abuse.

Application Deadline: August 14, 2026

Please submit your application materials to volunteer@ccfwe.org by August 14, 2026.